

Live Safer, Live Chula Vista



Sudden cardiac arrest is the world’s leading cause of unexpected death and often strikes without warning. However, residents of Chula Vista have an increased chance at surviving the life-threatening emergency thanks to a machine called AutoPulse. Since Chula Vista Fire Department (CVFD) has installed the devices on its first responder equipment, the staff has seen survivability rates among victims skyrocket from 8% to 46% in less than a year.

Most recently on March 29, AutoPulse helped save the life of 52-year old, David Krogh. Krogh was stricken with sudden cardiac arrest while mowing the lawn. Chula Vista firefighters responded in four minutes with AutoPulse, which administered uninterrupted, automatic chest compressions. The machine allows victims to receive up to 100 percent of the heart’s normal blood flow, as opposed to 25 percent delivered by manual CPR. Krogh

was successfully defibrillated by CVFD and was taken by ambulance to Sharp Chula Vista Medical Center.

According to Battalion Chief John Davidson who heads EMS Operations, the AutoPulse has been used about 65 times since it went into service last August. “I’ve been a paramedic for 26 years and have never seen the number of saves we’ve had since using AutoPulse. With Mr. Krogh, it was one of the quickest codes I’ve witnessed in terms of how quickly we were able to get his pulse and respiration back.”

Krogh, who now has an implanted defibrillator, went back to thank his rescuers at CVFD as soon as he was well enough. Ironically, Krogh is also a member of Chula Vista’s Growth Management Oversight Committee (GMOC), which monitors the city’s fire and emergency response times.

“I’m glad the Chula Vista Fire Department and City Council had improved response times in the past few years by their proactive management and fire station construction efforts. It’s really good to see their vision went beyond just response time, because without the new equipment, I don’t know if I would be here today,” said Krogh.

At \$14,000 each, AutoPulse is not cheap. The City Council leased the units with the understanding the equipment could make a real difference in the community. To residents of Chula Vista, they have proven to be worth every penny. Just ask David Krogh.

Chula Vista is the “Coolest” City

Chula Vista is cool? You bet, according to Sierra Club’s San Diego Chapter. Recognized for their outstanding efforts in reducing its municipal global warming footprint, the city was presented with the club’s very first “Cool City Award.”

The Sierra Club conducted a survey of all municipal San Diego County climate action programs. The Cool City Award is given to a San Diego County city which has a proven track record of reducing its municipal global warming footprint, achieving its goals in completing and implementing climate action campaigns, and innovative programming for the future.

“The Sierra Club recognized that Chula Vista’s elected officials have inspired a generation of citizens to participate

in a plan for economic and environmental sustainability. The plan reduces municipal and consumer costs while improving local air quality and laying the foundation for smarter transportation, clean energy and green jobs,” said Michael Meacham, Director of Conservation and Environmental Services.

The City has reduced municipal emissions to 18% below 1990 levels and reduced per capita emissions by 17%. Recently, the Council passed an updated climate action plan consisting of requiring 10 – 20% higher energy efficiency in all new homes and businesses, requiring pre-plumbing and wiring for solar electricity and hot water, investing in clean fuels for City-owned and contracted fleet vehicles, and has integrated transit focused development.

Christmas in October

Do you know a neighbor or friend who could use some help with their home? “Christmas in October” is accepting applications from homeowners on a fixed income who could benefit from home improvements. The annual volunteer program provides renovations and repairs at no cost or obligation to low-income residents within the City of Chula Vista. Co-Founder of the program, Dr. Emerald Randolph said seven to ten families are able to get a new lease on life from this homegrown program. With the help of City employees, community residents, and professional craftsmen, Christmas in October matches the good will of volunteers, and donations from local companies and businesses with those in need in our city to

build safer, stronger neighborhoods. Applications are due September 5 and can be obtained at Chula Vista Fire Station #1 at 447 F Street or call (619) 691-5213.



Happening this month:

Rohr Aircraft Then, Goodrich Aerostructures Now
Learn about Goodrich Aerostructures’ past history and present day contributions to the community while enjoying lemonade and Niederfrank’s ice cream. Join Chula Vista Mayor Cheryl Cox and the City Council on Sunday, August 2 from 1 - 4 p.m. at Goodrich Aerostructures for this special event. Proceeds from the event help fund the city’s 2011 Centennial book publication. Tickets are \$25 and space is limited to 250 guests. For ticket information and details, contact Jennifer Quijano at

(619) 409-5812 or email jquijano@chulavistaca.gov. This event is generously sponsored by Wells Fargo Bank.

Village Vibes Concert Series
Spend your Wednesday evenings in downtown Chula Vista enjoying the Village Vibes Concert Series. Starting July 15 through August 19, the free concerts are held in Memorial Bowl from 6:30 – 8:30 p.m. For more information, contact the Third Avenue Village Association at (619) 422-1982 or check the City’s Calendar for the full, detailed concert schedule.

Lemon Festival
Squeeze a day of fun into your schedule by celebrating the 13th Annual Lemon Festival on Sunday, August 9. This free family festival celebrates Chula Vista’s heritage as the “Lemon Capital of the World” with live entertainment, dance performances, lemon contests, a kids’ fun zone, carnival rides, a car show, and much more! The festivities begin at 11 a.m. to 7 p.m. on Third Avenue between E and G Streets. Sponsored by the Third Avenue Village Association at (619) 422-1982.

City Contact Info

CLICK HERE for City Website

Animal Care Facility
Animal Control 691-5123
Adoptions/Fostering 476-2480
Volunteering 691-5000
Online ACF [CLICK HERE](#)

City Clerk
Main Line 691-5041
Passport Appointment 409-1949
Online Appointment [CLICK HERE](#)

City Manager/Administration
Main Line 691-5031
Communications/Media Relations 691-5296

Code Enforcement 691-5280

Conservation 409-3893

Developmental Services
Engineering 691-5021
Building 691-5272
Planning 691-5101

Finance
Main Line 691-5250
Purchasing 691-5141
Business Lic. Online [CLICK HERE](#)

Fire
Emergency 911
Main Line 691-5055
Prevention Division 691-5029
Prevention Online [CLICK HERE](#)

Human Resources
Main Line 691-5096
Job Hotline 691-5095
Volunteering 409-5924

Library
Civic Center Branch 691-5069
South Branch 585-5755
EastLake Branch 397-3980
Volunteering 691-5000
Online Branch [CLICK HERE](#)

Mayor & City Council 691-5044

Nature Center 409-5900
Nature Center Online

Police
Emergency 911
Report Crime/Dispatch 691-5151
Report Crime Online [CLICK HERE](#)

Public Works
CLEAN Business Program 691-5122
CLEAN Program Online [CLICK HERE](#)
Graffiti Hotline 691-5198
Graffiti Program Online [CLICK HERE](#)
Graffiti IN PROGRESS 911
Household Hazard. Waste 691-5122
Park Reservations 397-6197
Recycling/Solid Waste 691-5122
Service Requests 397-6000
Service Requests Online [CLICK HERE](#)

Recreation
Administration 409-5979
Recreation Online [CLICK HERE](#)
CV Woman’s Club 691-5083
Heritage Center 421-7032
Loma Verde Center 691-5082
Loma Verde Pool 691-5081
Monteville Center 691-5269
Norman Park Center 691-5086
Otay Center 476-5325
Parkway Center 691-5083
Parkway Pool 691-5088
Parkway Gym 691-5084
Salt Creek Center 585-5739
Veterans Center 691-5260

Redevelopment & Housing
Main Line 691-5047